

Privacy policy for website visitors

Our processing of personal data of our users is limited to data that is necessary for the provision of a functional website as well as our contents and services. The personal data of our users is only processed for the purposes listed below and only if there is a legal basis (according to art. 6 para. 1 GDPR). We only collect personal data that is actually required for the implementation and processing of our tasks and services or that you have voluntarily provided to us.

Name and address of the data controller as defined in the General Data Protection Regulation (GDPR):

designwerk AG
Industriestrasse 4
9487 Bendorf

Liechtenstein
+423 370 10 26

www.designwerk.li
info@designwerk.li

Description and scope of data processing

Visitor and usage data

Each time our website is accessed, our system automatically collects data and information from the computer system of the accessing computer.

The following data is collected:

- IP address
- Remote identity
- User
- Duration of the request
- Page views
- Status of the request
- Transferred data (volume)
- Referrer
- User agent

We store this information for a maximum of 14 days. It is stored for data security reasons to ensure the stability and operational reliability of our system (Article 6 paragraph 1 lit. f of the GDPR).

Web analysis tool

We analyse the use of our website with the web analysis tool *Matomo*, <https://matomo.org/privacy-policy>). This tool is solely used to optimise the website in terms of user-friendliness and to provide useful information about our services. This data is not merged with other personal data sources or passed on to third parties.

The legal basis for the temporary storage of the data and the log files is Article 6 paragraph 1 lit. f of the GDPR.

The analyses are based on pseudonymised data records. The statistical analysis results are stored for 3 years.

Cookies

We use cookies on our website to make our offer user-friendly. Cookies are small files that are automatically created by your browser and stored on your end device (laptop, tablet, smartphone, etc.) when you visit our site. The cookies remain stored until you delete them. This allows us to recognise your browser the next time you visit.

If this is not something you want, you can set up your browser to notify you about setting cookies so that you can choose to allow or disallow them on a case-by-case basis. However, we would like to point out that disabling cookies will mean that you will not be able to use all the functions of our website.

Contact

If you send us an email or other electronic message, your details will only be stored for processing the inquiry and any potential questions connected with it and will only be used within the scope of the inquiry. The legal basis for processing your request is Article 6 paragraph 1 lit. a or b of the GDPR. We will delete your personal data after processing your request.

File downloads

We do not require you to provide any personal information in order for you to download files from our website.

Data security

We use the widespread *SSL* procedure in connection with the highest encryption level supported by your browser when you are visiting our website. You can see whether an individual page of our website is transmitted in encrypted form by the closed display of the key or lock symbol in the address bar of your browser. Furthermore, we use other appropriate technical and organisational security measures to protect your data against accidental or intentional manipulation, partial or complete loss, as well as destruction or unauthorised access by third parties. Our security measures are continuously improved in line with technological advancements.

Your rights (data subject rights)

You have the right to request information about your personal data processed by us. More specifically, you can request information about the processing purposes, the categories of personal data, the categories of recipients to whom your data has been or will be disclosed, the planned storage period, the existence of a right to rectification, erasure, restriction of processing or objection, data transmission, the origin of your data if it has not been collected by us, and the existence of automated decision-making, including profiling.

You also have the right to revoke any consent you may have given to use your personal data at any time.

You can exercise your aforementioned rights at any time by contacting us at the contact address provided.

If you feel that our processing of your personal data is in conflict with the applicable data protection regulations, you can complain to the data protection authority of the Principality of Liechtenstein.